

**ENTERPRISE CLASS EMAIL AT A SMALL BUSINESS PRICE®**

**HOSTED EXCHANGE**

*"MailStreet's Hosted Exchange solution was very simple to set up, very easy to keep up and the technical support has been very good. Their prices are competitive in the marketplace, too. There's no reason to look anywhere else.*

George Hainsworth  
FLARE INDUSTRIES

### WHAT IS MAILSTREET?

MailStreet® is Enterprise Class Email <sup>SM</sup> at a small business price. Based on Microsoft Exchange Server 2007®, the MailStreet service enables organizations of all sizes to communicate more efficiently and work smarter. Users on the MailStreet service not only have access to full featured email services, but with our integrated wireless BlackBerry Enterprise Server®, Good Mobile Messaging®, and Windows Mobile® Messaging (Wireless ActiveSync) services, our customers have the ability to access data stored in contacts, calendars and tasks anytime and anywhere.

MailStreet is the smart and affordable way to outsource your entire organization's electronic communications without the headaches of purchasing and maintaining your own servers.

### EXPERIENCE YOU CAN TRUST

MailStreet is a division of Apptix Inc (OSE:APP), a premiere provider of on-demand business communications to small and medium-sized businesses (SMBs). With over 150,000 subscribers and 20,000 customers world-wide, Apptix provides SMBs with a reliable, secure and cost effective alternative to purchasing and managing software applications in-house. Apptix is a Microsoft Gold Certified Partner for Hosting and Application Services and is publicly traded on the Oslo Bors exchange.



### RELIABLE SERVICE

Email is the most important information technology resource utilized in business today. In today's environment, rich with viruses, worms and malicious attacks, maintaining reliable messaging services is a daunting challenge for any organization. It's perhaps for this reason alone, that thousands of companies and organizations choose MailStreet. From our tier-four datacenter, redundant hardware architecture, to nightly backups and documented disaster recovery policies, maintaining a reliable service is our core competency.

### SUPERIOR SUPPORT

MailStreet takes great pride in the investments we've made in order to provide a superior customer support experience. After all, what good would our services be if our customers were unable to use them? Our 100% USA based support team is available 24 hours a day, 7 days a week. We will not only help you in the initial stages, but we are committed to helping you make the most of our hosted services.

## HOSTED EXCHANGE FEATURES

MailStreet enables organizations of all sizes to utilize the enterprise-class messaging, collaboration and group scheduling features offered by Microsoft Exchange Server 2007.

*“We service many clients and uptime is critical to our business, and we were seeking an outsourced provider to help take the burden off of our one-person IT staff to improve overall productivity.*

*With MailStreet, we have business-class email service that supports all wireless devices, and they provide unparalleled customer service by responding to our ongoing needs quickly and professionally.”*

Lynne Chouinière  
EVIDENT SOFTWARE

Microsoft Exchange based messaging and collaboration

Includes all the features of having an in-house Microsoft Exchange Server – including:

- Email
- Personal and Shared Calendars, Contacts, Tasks, Notes and more.
- Group scheduling and availability tracking
- Public Folders
- Global Address Book
- Full synchronization to Microsoft Outlook and Entourage

Generous Storage

MailStreet mailboxes range from 200MB to 2GB.

Supports Large Attachments

Allows for attachments up to 40MB in size.

Outlook Web Access

Allows access to all data (email, contacts, calendars, etc.) stored in your MailStreet account using an Internet browser.

Secure HTTPS connectivity

Windows XP and Vista users can connect Outlook 2003 or Outlook 2007 to the MailStreet service securely via HTTPS even if they are behind a firewall. There is no need for a VPN connection in this scenario.

Web Based Administration

Note: The MailStreet service includes the Outlook 2003 and 2007 software at no additional fee.

Clients can manage their MailStreet services via the MailStreet Administration Console. Features include password changes, addition/deletion of mailboxes and management of global contacts and distribution groups.

*"I have to tell you I have nothing but good things to say about my experience with MailStreet since from my initial phone call with you in which you clearly explained your products and pricing, to the online configurations, to my experience with both Peter and Daniel in tech support - I really have never had such knowledgeable people on the phone before in such roles."*

Brian Berkopec  
BERKOPEC.COM

## WIRELESS MESSAGING SERVICES

MailStreet is a leader in providing mobile messaging solutions to businesses and organizations of all sizes. We offer support for the widest possible array of wireless messaging protocols and devices.

BlackBerry Enterprise Server



Real time synchronization of Email, Calendars, Tasks, Contacts and Notes to BlackBerry enabled devices. Also includes MDS (Mobile Data Service) for use with 3<sup>rd</sup> party Internet-enabled applications for BlackBerry devices.

Windows Mobile Messaging  
(formerly ActiveSync)



Always up-to-date messaging for users of the Windows Mobile operating system. This service synchronizes Email, Calendars and Tasks via the Wireless ActiveSync protocol.

Good Mobile Messaging



Good Mobile Messaging provides an Outlook like experience for a variety of devices including the Palm Treo and Motorola Q devices. (more information on supported devices is at [www.good.com](http://www.good.com) )

The Good Mobile Messaging solution offers a secure end-to-end synchronization of Email, Calendars, Tasks, Contacts and Notes via a suite of customized Good applications that are automatically installed on the device as part of the service.

## ADVANCED EMAIL DEFENSE SERVICES

Despite its inherent benefits, email also has a dark side. It has become a breeding ground for spam, viruses, spyware and fraudulent phishing attacks – threats that, if undetected can expose any business to network security breaches, wasted time and unnecessary costs.

MailStreet Defender by  
MX Logic



The MailStreet Defender managed email security service offers comprehensive protection against a wide range of email threats using a combination of proven spam filters, leading anti-virus engines, fraud protection, content filtering and email attack protection.

## ARCHIVING AND COMPLIANCE SOLUTIONS

MailStreet offers a full-featured email archiving and compliance solution that records and monitors all of your company's email communications. This solution, offered through our partnership with Global Relay Communications, provides a highly scalable platform, specifically engineered to assist your business with the stringent legal and regulatory compliance requirements for email recordkeeping. MailStreet offers two versions of the service:

### Basic Archiving

Option for customers who need basic archiving services without legal compliance

- Keeps a secure and complete record of all employee/company email
- 5 User Minimum
- Not Industry Compliant
- Does Not include WORM (write once read many) drive.

### Advanced Archiving and Compliance

Option for organizations who need a legally compliant email archiving solution

- Keeps a secure and complete record of all employee/company email
- 20 User Minimum
- Industry Compliant
- Includes WORM Drive for compliance

*"I just wanted to let you know how much I appreciate your efforts. You represented accurately your company and the great customer service that it provides.*

*This has been very evident over the last two weeks when both of the computers that I use for my business totally crashed. Your service, especially with my BlackBerry, has saved my business-literally."*

David DeGrace  
DAVID DEGRACE & ASSOCIATES LLC

## OTHER HOSTED COMMUNICATION SERVICES

In addition to the core Hosted Exchange offerings, MailStreet is a premiere provider of Hosted SharePoint services as well as MailStreet Voice, our feature-rich hosted PBX telephony service suited for small and medium sized businesses.



## CONTACT INFORMATION

Our Sales Engineering team is available from 8AM to 9PM Eastern Monday through Friday to answer any questions you have about the MailStreet suite of hosted communication services.

Telephone  
Email  
Web

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